

the twilight saga
breaking dawn
part 1
Midnight Premier Party

We invite you to apply for Vendor space at **The Twilight Saga: Breaking Dawn part 1 Midnight Premier Party**, November 17, 2011. This great event will be held at the UltraStar Scottsdale Pavilion 11, Scottsdale, Arizona, from 8:00 PM to 12:00 AM on the evening leading up to the nationwide midnight release of *The Twilight Saga: Breaking Dawn part 1* movie. Please send your application and liability release as soon as possible for consideration and approval. Once we have reviewed your application, we will notify you regarding your acceptance for the event. This is a free, family friendly event.

The Twilight Saga: Breaking Dawn part 1 Midnight Premier Party is presented by Cullen Boys Anonymous, QuileuteWolfPack.com and Hot 97.5, in conjunction with the Ultra Star Cinema. During this exciting evening will be celebrating the wedding of the movies main characters Edward and Bella with a live DJ, games and many other unique experiences for Twilight fans of all ages. The premier party will be an incredible shopping venue for both exhibitors and spectators!

Why “Be Seen” at the midnight premier party?

Be it books or on the big screen, Twilight is a worldwide phenomenon with a loyal following of all ages. The Twilight Saga: Breaking Dawn part 1 Midnight Premier Party is designed to bring this enthusiastic community together in a highly entertaining environment while they wait for the premier of the movie. This event is expected to draw over 2000 fans and their families, who are passionate about unique products and services that relate to Twilight. By taking advantage of participating as a vendor, your company will seize a competitive opportunity for effective marketing and sales.

Vendor spaces are 8 x 6 and are located outside on either side of the staging area in front of the Ultra Star Cinema, where fans will gather to participate in the evening's events. Vendors are encouraged to be prepared for changing weather conditions. Vendor will need to supply their own table for displays. Consideration and approval remains on tenure and on a first-come, first-serve basis - so we encourage you to send in your application as soon as possible. Vendor space is \$150.00.

We are offering an Early Bird Special – \$100.00 (via PayPal) plus \$25.00 in merchandise (at retail price) to be used as raffle items. Vendor Application, Liability Release, and \$100.00 payment must be received by November 1, 2011 to be eligible for the special pricing. Merchandise will need to be received prior to set up for the event. Vendor space is limited, so please register early!

To apply for vendor space, please submit the Vendor Application, Liability Release and payment. Contact Jennifer Carter with any questions you may have at (480) 231-9351 or email at Jennifer@CullenBoysAnonymous.com.

Thank you for your interest in the **Twilight Saga: Breaking Dawn Part 1 Midnight Premier Party**. We look forward to seeing you!

Sincerely,
Jennifer Carter
Vendor Relations
(480)231-9351
Jennifer@CullenBoysAnonymous.com

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Vendor Application

BUSINESS NAME: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

DESCRIPTION: _____

VENDOR FEE: \$100.00 TOTAL DUE WITH APPLICATION

*****Early Bird Special: \$100.00 and \$25.00 of merchandise at retail value if received by 11/1/2011*****

Description of merchandise: _____

Vendor Applications are subject to review and approval upon receipt. Fees are non-refundable and may be paid by credit card via PayPal at Crystal@CullenBoysAnonymous.com or send money order to:

Cullen Boys Anonymous
c/o Crystal Johnson
1307 W. Plata Ave.
Mesa, AZ 85202

Send your Applications early to secure your Vendor Space to
Jennifer@CullenBoysAnonymous.com

***Submission deadline is Saturday November 12, 2011**

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Vendor Rules & Regulations

- Vendor must submit completed Vendor Application and Liability Release with Full Payment to Event Management by November 16, 2011.
- Fees non-refundable.
- Vendor space is 6 x 8. Limit one space per vendor.
- Vendor may set up Exhibit on November 17, 2011 between 4pm – 6pm or as scheduled with Show Management. Vendor cannot exit before close of event on Friday, November 18, 2011 unless approved by event management. May create unsafe conditions for public safety and /or exhibitors.
- Vendor is expected to conduct business in a dignified and courteous manner with full regard to public safety and in agreement with property operator's general rules and regulations including fire and safety rules as required by local fire regulations and other local authorities.
- Vendor will utilize the space in order to display and / or sell certain products and services - subject to event management approval. Family atmosphere will be maintained at all times.
- Vendor will be expected to maintain a clean exhibit throughout event and is responsible for all clean up before, during and after event
- Vendor will be expected to thoroughly clean exhibit area after event. If the exhibit space is left with trash and debris, the vendor will be charged a \$25.00 clean-up fee and subject to vendor space at future events.
- Force Majeure: If the arena is damaged from any cause whatsoever or if any other casualty beyond the control of Cullen Boys Anonymous (CBA), QuileuteWolfPack.com (QWP) or Hot 97.5 and/ or the property including without limitation, acts of God, fires, floods, epidemic, quarantine restrictions, failure of public utilities or unusually severe weather prevents occupancy and use of the arena for the vendor space, CBA, QWP and Hot 97.5 will be released from this agreement and any damage so caused.

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Hosted by: Cullen Boys Anonymous, QuileuteWolfPack.com and Hot 97.5
November 17, 2011

Vendor Liability Release

Liability: Neither management, show, co-sponsors or the facility, its officers, employees or representatives are responsible for the loss, damage or injury to Exhibitor's representatives or property from any cause, before, during or after the show. Exhibitor, upon signing this agreement, releases management, event, co-sponsors and the facility, its officers, employees or representatives from and agrees to indemnify same against any claims for loss, damage or injury.

Exhibitor assumes full responsibility for accident, injury or property damage to any person visiting their exhibit, where such accident, injury or damage is caused by negligence of the exhibitor or their representatives.

By signing this agreement, Vendor agrees to follow the "Vendor Rules & Regulations" and to accept the "Liability Release". Please send with the Vendor Application and Full Payment.

Signature: _____ Date: _____

Show Use Only:

Received: Application: ____ Payment: ____ / _____ Liability Release: ____

Vendor Space # _____